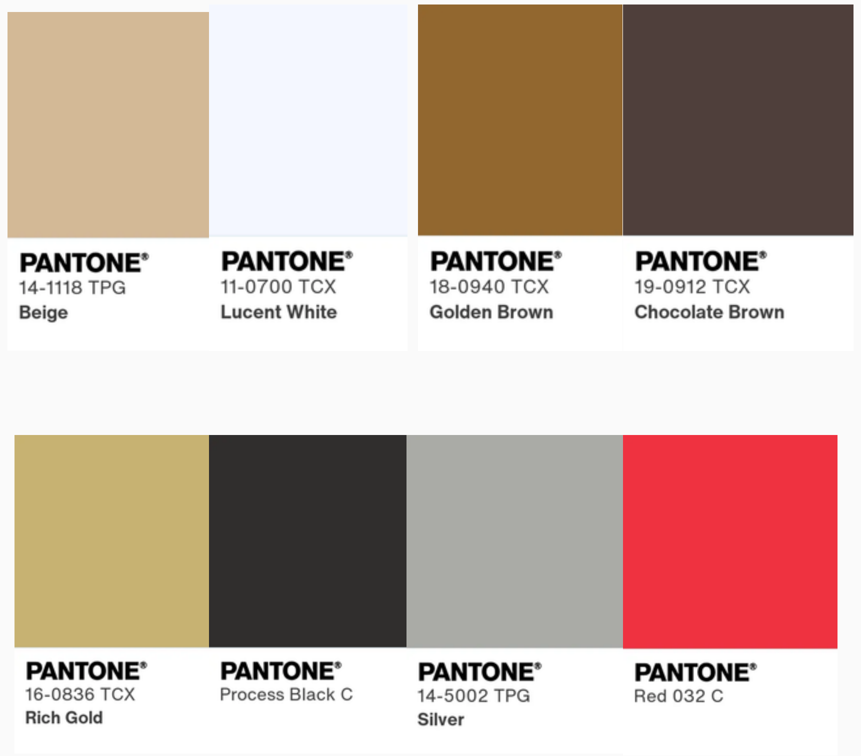
Isa Zahangir

Celebrity
Styling Proposal

Styled by: Isa Zahangir
FM228 – The Business of Fashion Styling

Client + Mood board

Zendaya, an award-winning actress and fashion icon, is attending an awards show in New York City, as well as an after party and a morning television appearance. Zendaya's fashion style is known for being versatile, elegant, and fashion-forward. For the upcoming events, the stylist for Zendaya wants to create looks that are striking, modern, and reflect the latest fashion trends in such a way that Zendaya's signature fashion style is maintained.



PANTONE® 14-1118 TPG Beige

PANTONE® 11-0700 TCX Lucent White

PANTONE® 18-0940 TCX Golden Brown

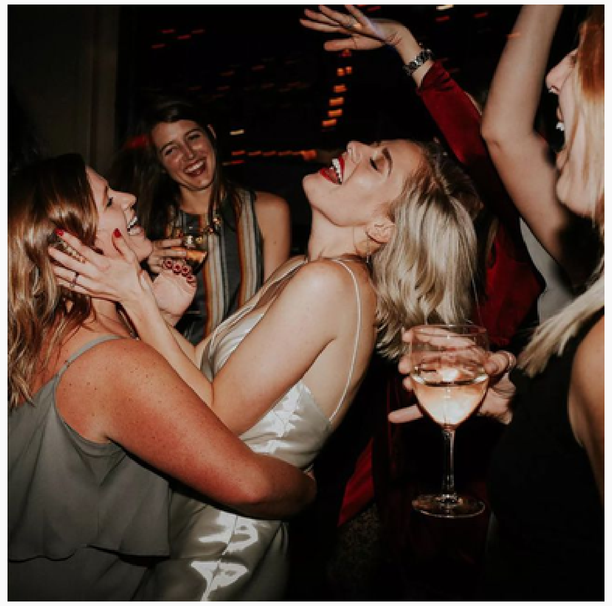
PANTONE® 19-0912 TCX Chocolate Brown

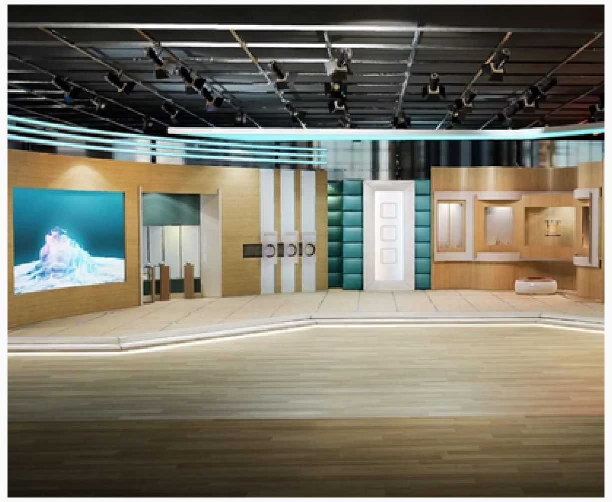
PANTONE® 16-0836 TCX Rich Gold

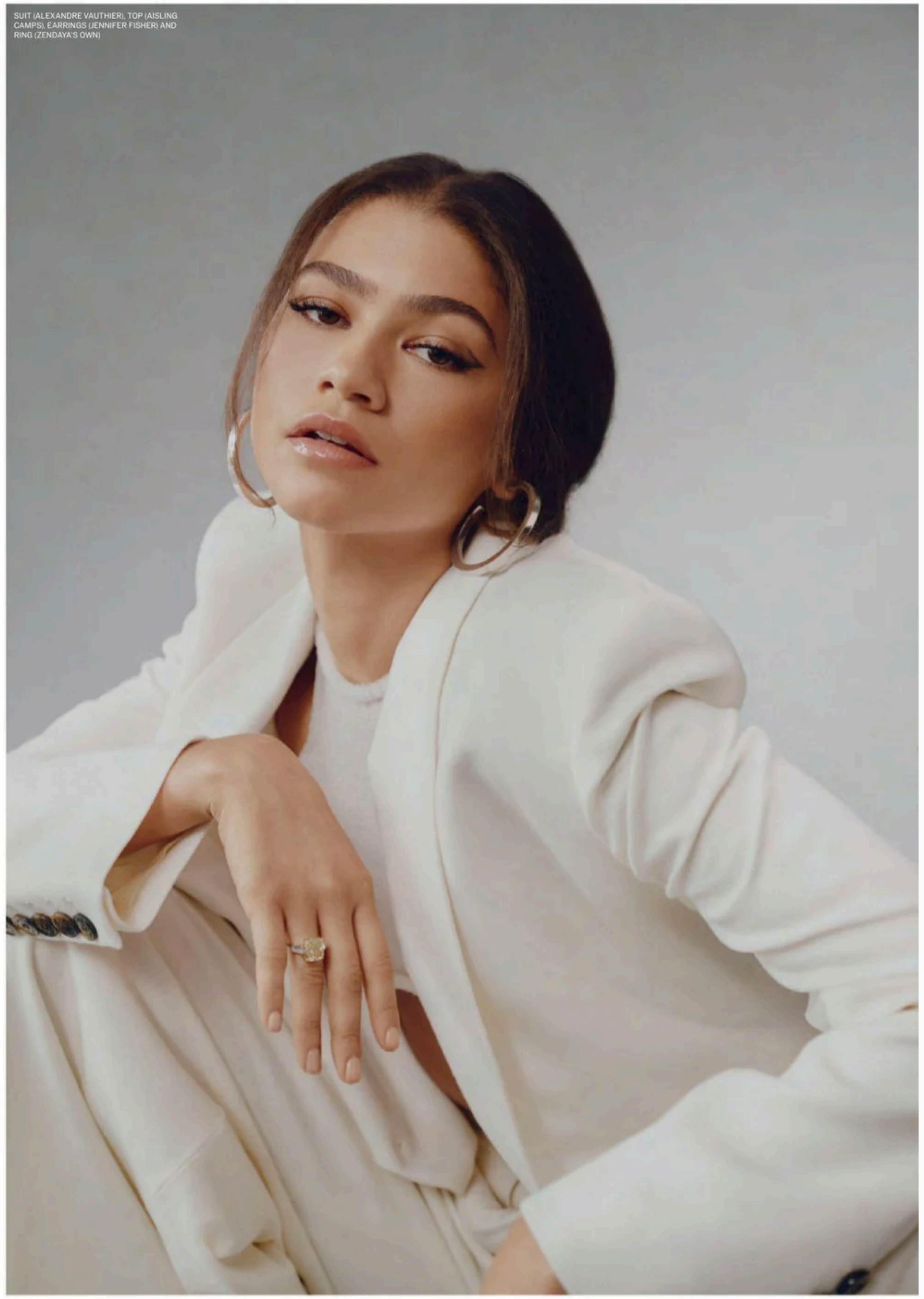
PANTONE® Process Black C

PANTONE® 14-5002 TPG Silver

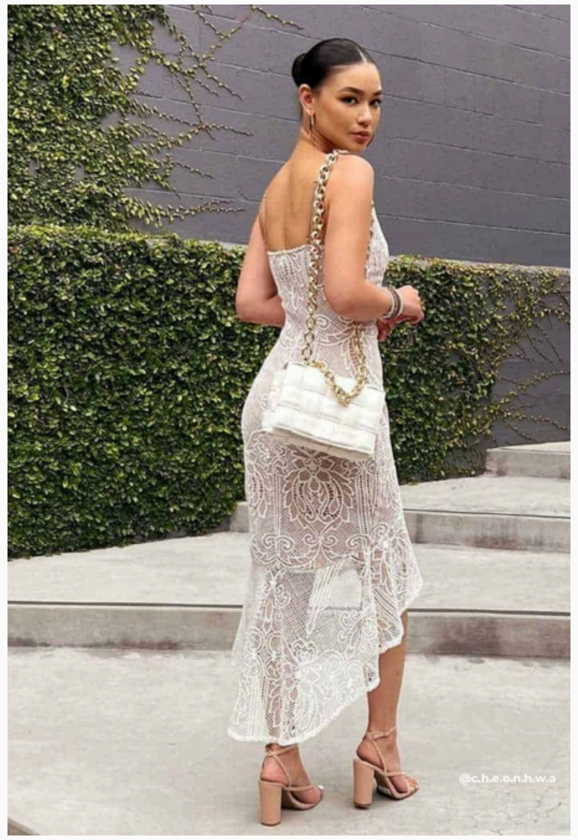
PANTONE® Red 032 C







SUIT (ALEXANDRE VAUTHIER), TOP (AISLING CAMPS), EARRINGS (JENNIFER FISHER) AND RING (ZENDAYA'S OWN)



Brands

Oscar de la Renta

SAINT LAURENT

VCA

Van Cleef & Arpels

Christian Louboutin

·SOLOMEI·
·AD·MCCCXCI·

BRUNELLO CUCINELLI

PASPALEY

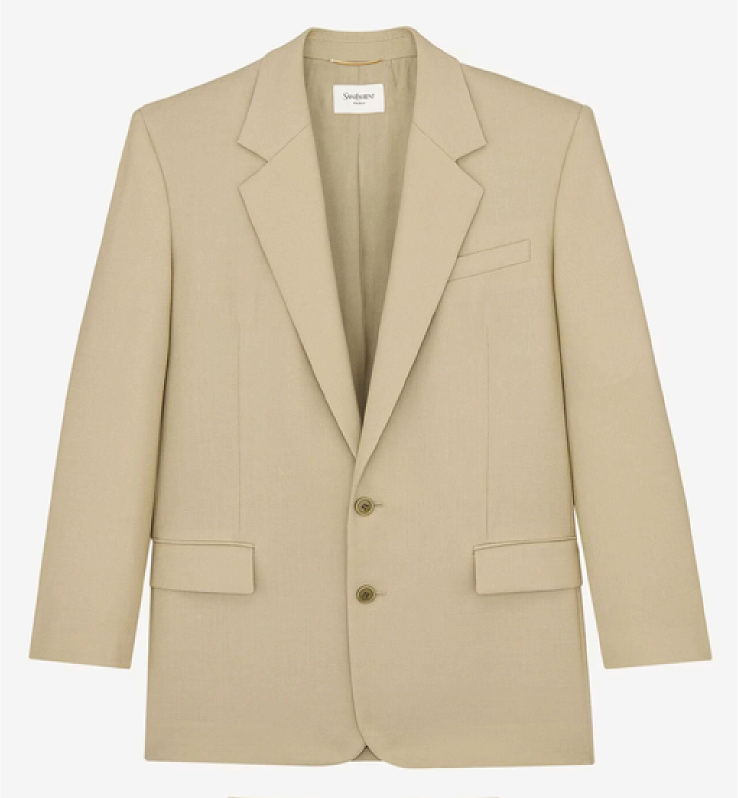
BVLGARI

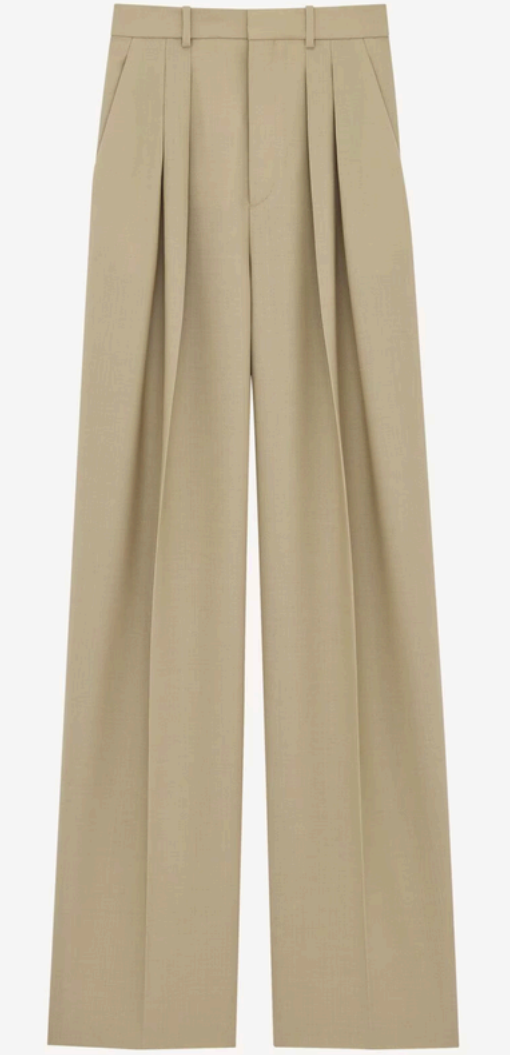
RENE CAOVILLA
VENEZIA

CLIO PEPPIATT

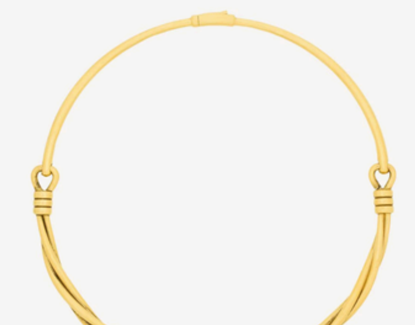
LINDSEY
SCOGGINS
STUDIO

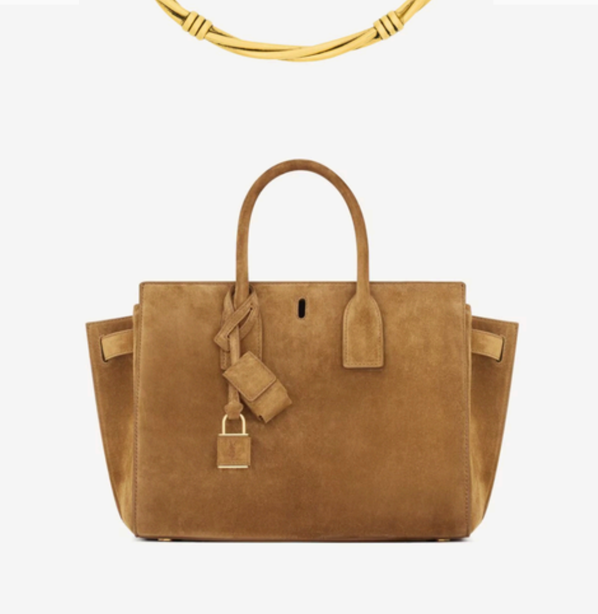
Morning TV show

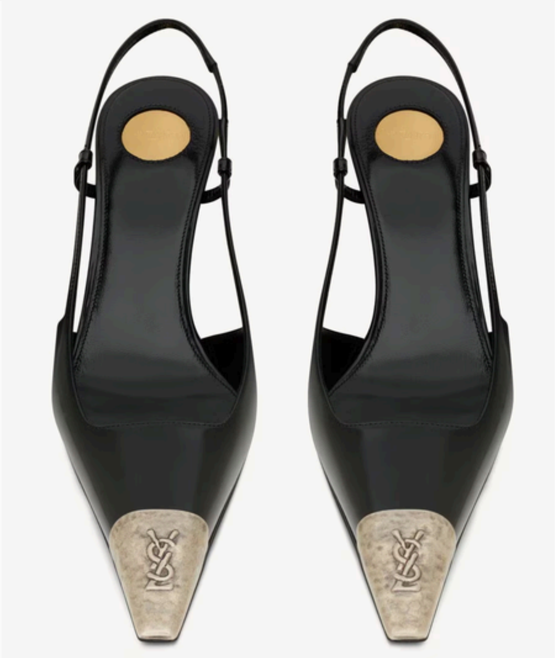




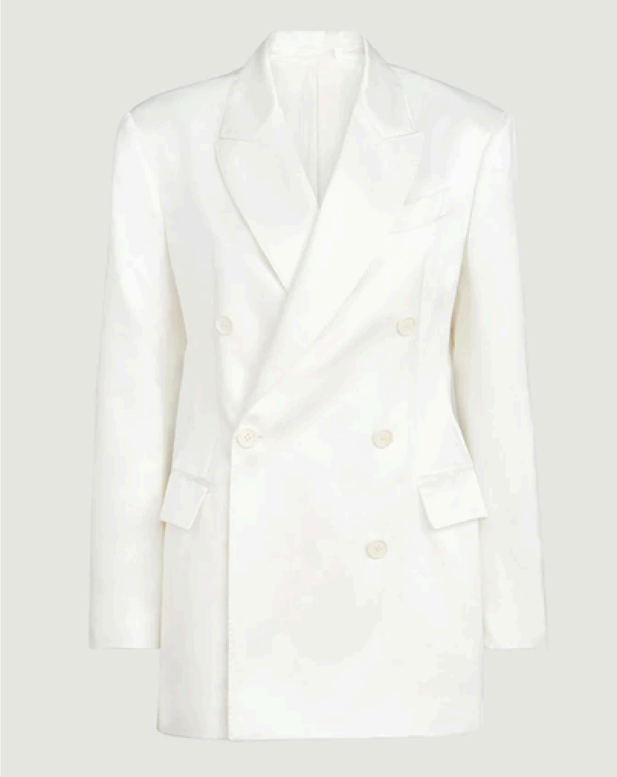
SAINT LAURENT

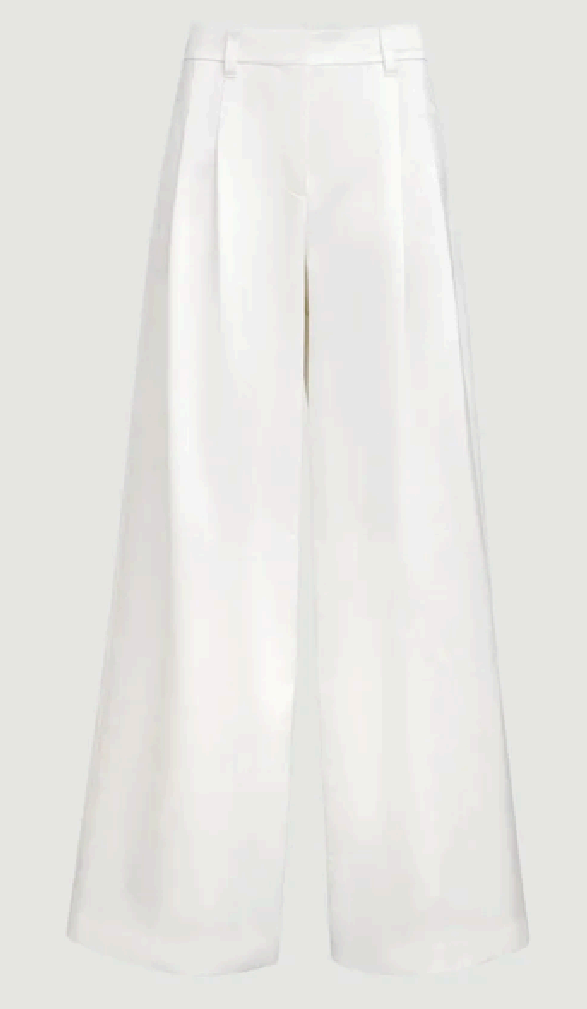


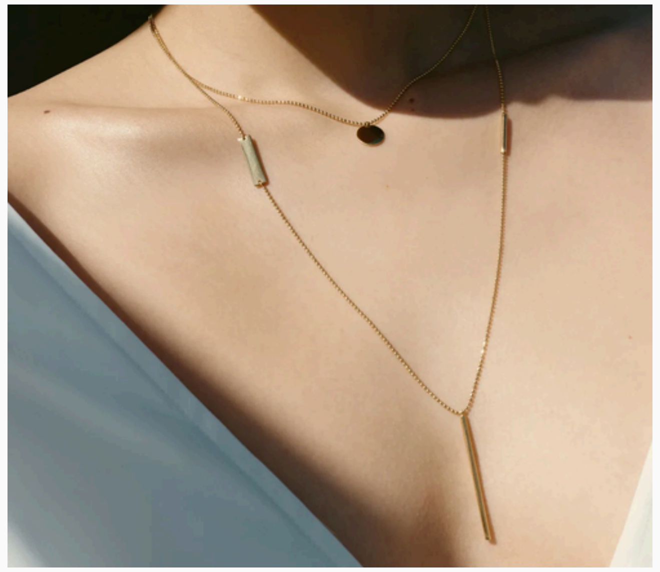


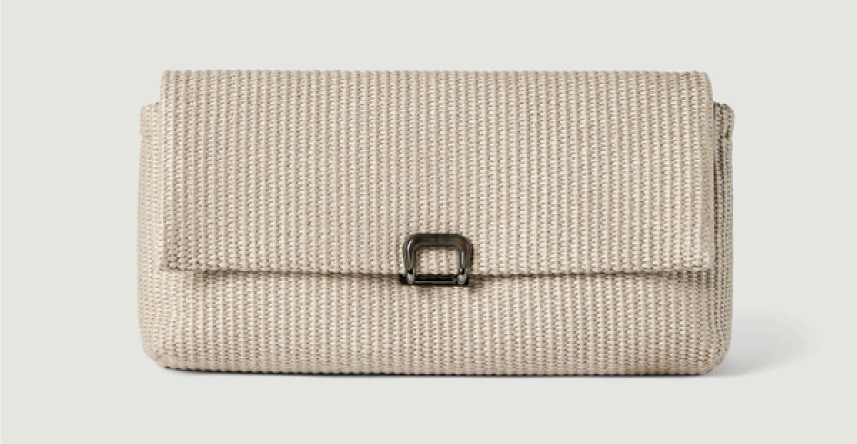


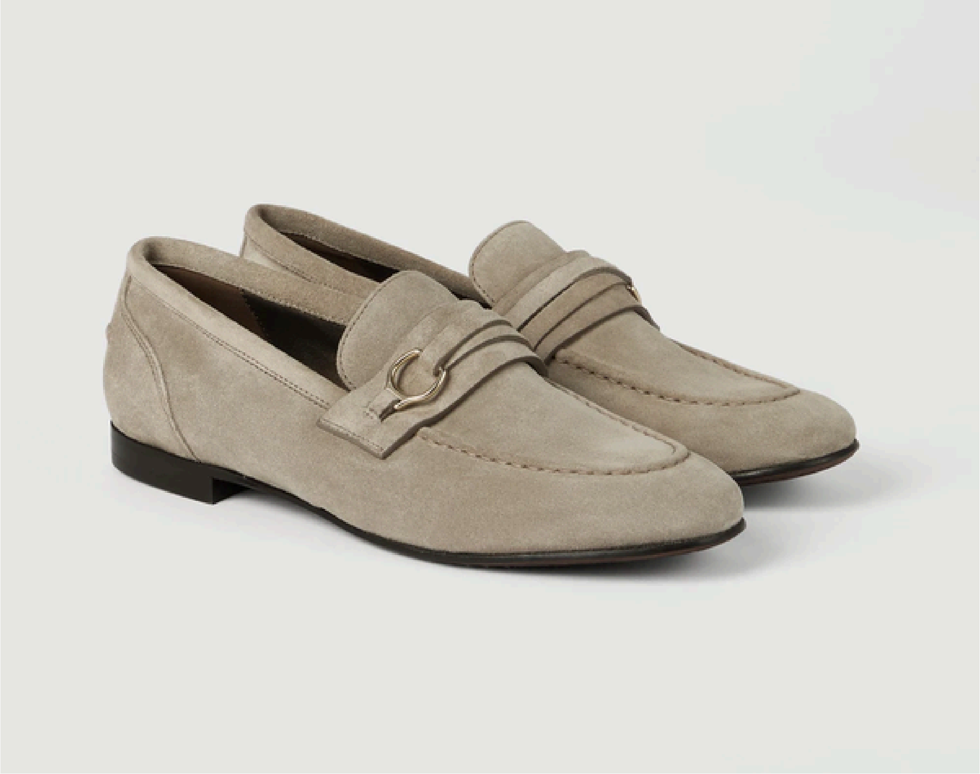
SOLOMEI
AD MCCCXCI
BRUNELLO CUCINELLI











Awards show

Oscar de la Renta

Van Cleef & Arpels

RENE CAOVILLA
VENEZIA

SAINT LAURENT

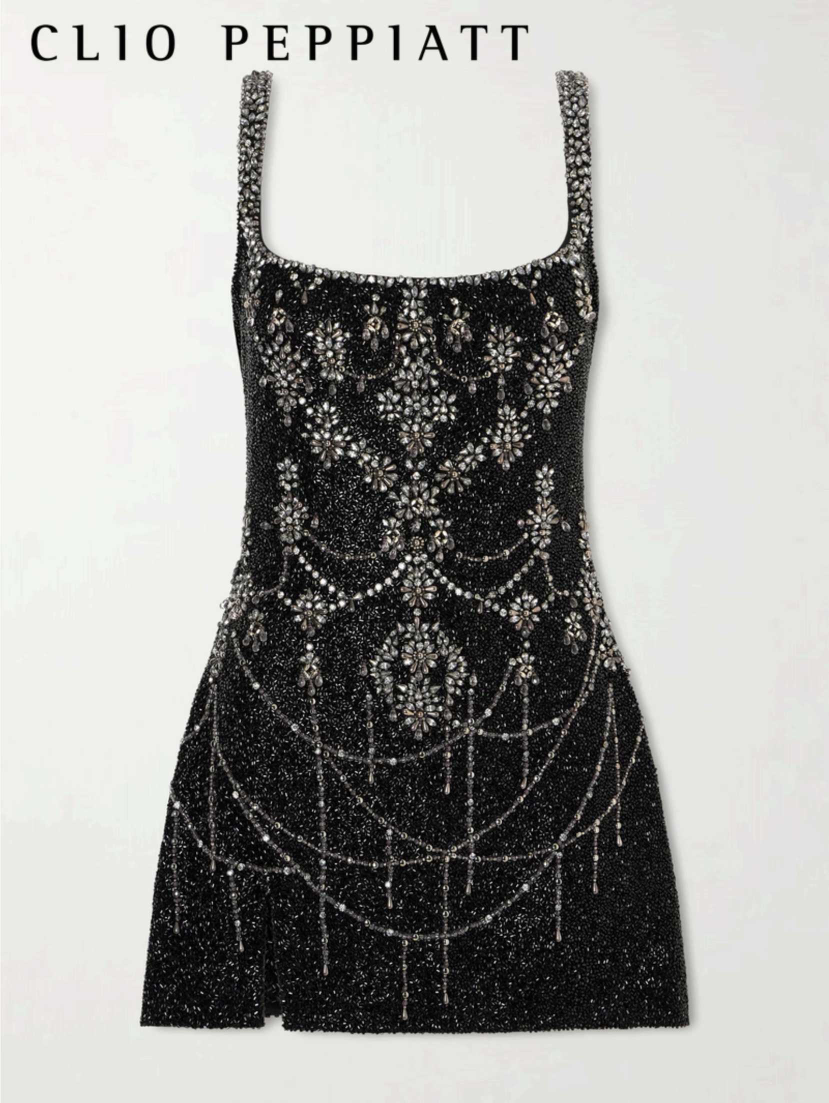
BVLGARI

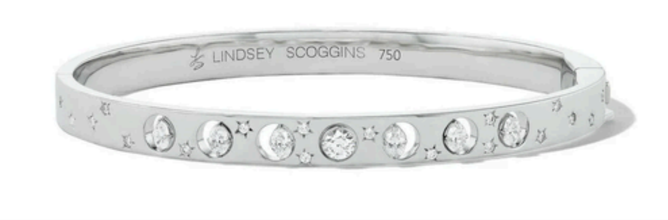
After Party

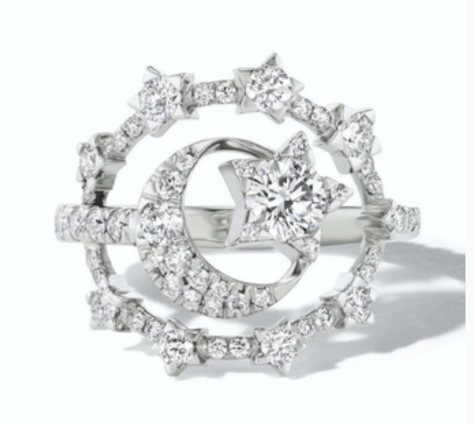
Oscar de la Renta

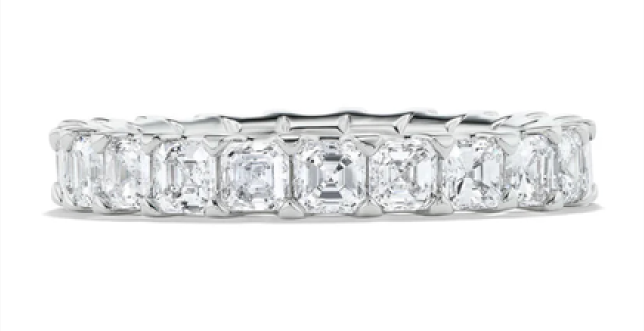
LINDSEY SCOGGINS STUDIO

PASPALEY

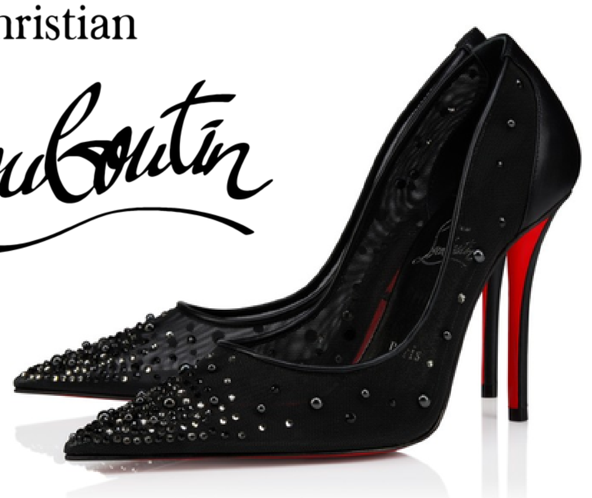

CLIO PEPPIATT

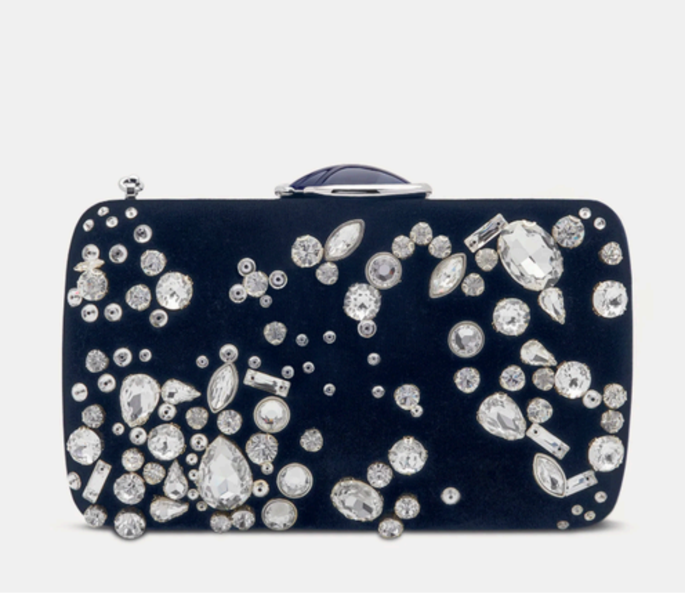

LINDSEY SCOGGINS 750

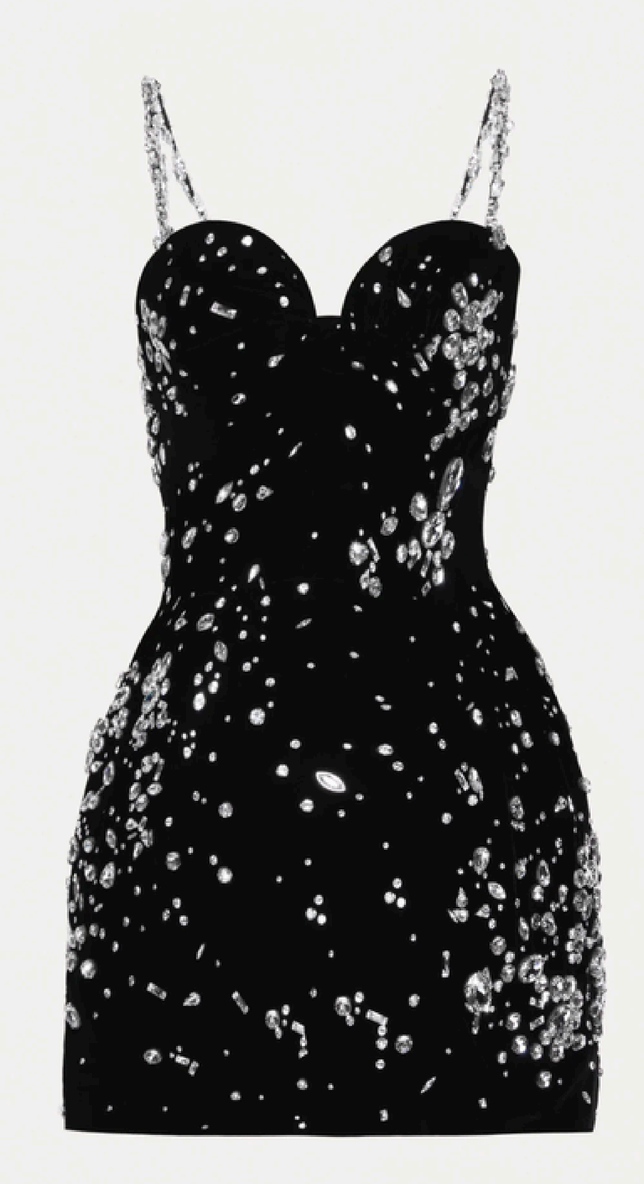


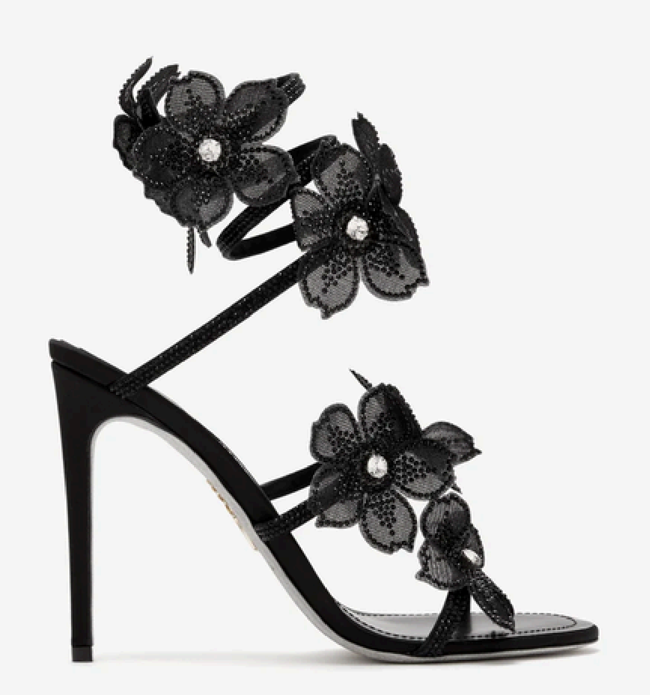


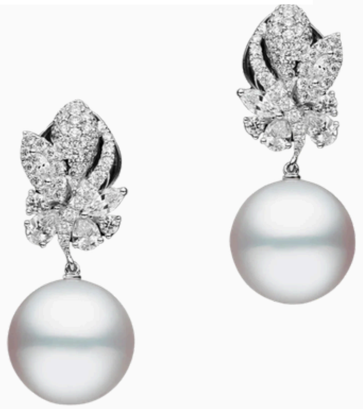
Christian Louboutin

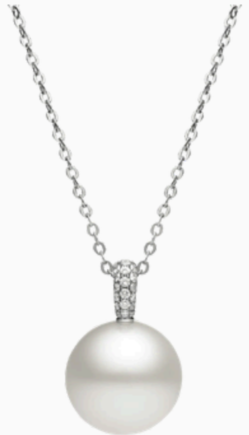


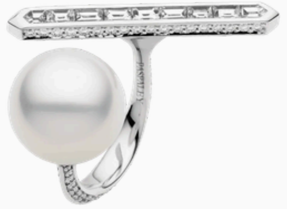


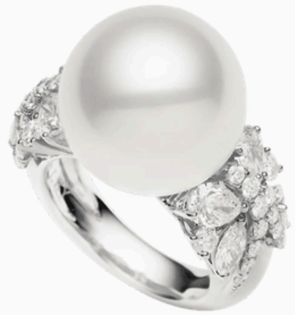


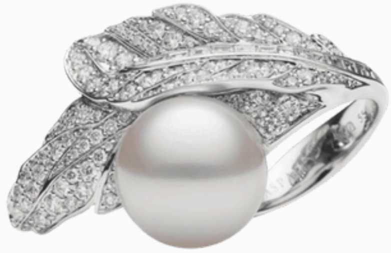












Morning TV show

LOOK 1

Hair: natural blowout
Makeup: light / natural

Single-Breasted Jacket in Wool and Silk (Beige)
Saint Laurent – $3,600
https://www.ysl.com/en-us/pr/single-breasted-jacket-in-wool-and-silk-858458Y7K112495.html

Wool and Silk Pants (Beige)
Saint Laurent – $1,390
https://www.ysl.com/en-us/pr/pants-in-wool-and-silk-854457Y7K112495.html

Jeanne Slingback Pumps in Glazed Leather
Saint Laurent – $995
https://www.ysl.com/en-us/pr/jeanne-slingback-pumps-in-glazed-leather-853184AAFAN1000.html

Sac de Jour Small in Suede
Saint Laurent – $3,600
https://www.ysl.com/en-us/pr/sac-de-jour-in-suede-small-8612311U80W2916.html

Twist Necklace in Metal
Saint Laurent – $895
https://www.ysl.com/en-us/pr/twist-necklace-in-metal-857566Y15007005.html

LOOK 2

Hair: soft waves
Makeup: minimal

Satin Blazer with Monili
Brunello Cucinelli – $4,995
https://shop.brunellocucinelli.com/en-us/women/ready-to-wear/blazers/satin-blazer-with-monili-261MH5307547C600.html

Loose Pleated Trousers
Brunello Cucinelli – $1,795
https://shop.brunellocucinelli.com/en-us/women/ready-to-wear/pants/loose-pleated-trousers-261MH530P9165C600.html

Suede Loafers
Brunello Cucinelli – $1,250
https://shop.brunellocucinelli.com/en-us/women/shoes/loafers-flat-shoes/suede-loafers-261MZSFC3258C5859.html

Sartorial Clutch Bag
Brunello Cucinelli – $2,400
https://shop.brunellocucinelli.com/en-us/women/bags/mini-bags-clutches/sartorial-clutch-bag-261MB96D2797C1133.html

18K Gold Necklace with Diamond
Brunello Cucinelli – $3,200
https://shop.brunellocucinelli.com/en-us/women/accessories/aurum/18k-gold-necklace-with-0.015ct-diamond-261MCFJ9L003CORO.html

Awards show

LOOK 1

Hair: sleek bun
Makeup: soft glam, dewy skin

Porcelain Flower Crystal Embroidered Gown
Oscar de la Renta – $12,990
https://www.oscardelarenta.com/products/porcelain-flower-crystal-embroidered-gown-26se048tul-chp

Melody 105 Embellished Satin Sandals
Saint Laurent – $1,190
https://editorialist.com/p/saint-laurent-melody-embellished-satin-sandals/

Kate Clutch in Grain de Poudre Leather (Bordeaux)
Saint Laurent – $1,450
https://www.ysl.com/en-us/pr/kate-clutch-in-grain-de-poudre-leather-851921AAGBE6195.html

Frivole Earrings, Large Model (18K Yellow Gold, Diamond)
Van Cleef & Arpels – $12,900
https://www.vancleefarpels.com/us/en/collections/jewelry/flora/frivole/vcarb65900—frivole-earrings-large-model.html

Perlée Sweet Clovers Bracelet (Small Model)
Van Cleef & Arpels – $7,800
https://www.vancleefarpels.com/us/en/collections/jewelry/perlee/vcarp6x500—perlee-sweet-clovers-bracelet-small-model.html

Perlée Clovers Bracelet (Medium Model)
Van Cleef & Arpels – $11,200
https://www.vancleefarpels.com/us/en/collections/jewelry/perlee/vcaro3yb00—perlee-clovers-bracelet-medium-model.html

Vintage Alhambra Bracelet (5 Motifs)
Van Cleef & Arpels – $16,200
https://www.vancleefarpels.com/us/en/collections/jewelry/alhambra/vcara41400—vintage-alhambra-bracelet-5-motifs.html

Frivole Ring (1 Flower, Small Model)
Van Cleef & Arpels – $5,200
https://www.vancleefarpels.com/us/en/collections/jewelry/flora/frivole/vcarp2ds00—frivole-ring-1-flower-small-model.html

Frivole Between-the-Finger Ring
Van Cleef & Arpels – $13,500
https://www.vancleefarpels.com/us/en/collections/jewelry/flora/frivole/vcarpjmd00—frivole-between-the-finger-ring.html

Perlée Sweet Clovers Ring
Van Cleef & Arpels – $4,900
https://www.vancleefarpels.com/us/en/collections/jewelry/perlee/vcarpjmz00—perlee-sweet-clovers-ring.html

LOOK 2

Hair: Hollywood waves
Makeup: bold eye / neutral lip

Gold Leaf Embroidered Velvet Gown
Oscar de la Renta – $14,990
https://www.oscardelarenta.com/products/gold-leaf-embroidered-velvet-gown-26re0302suv-blk

Crystal-Embellished Suede Sandals
René Caovilla – $1,650
https://us.levelshoes.com/rene-caovilla-suede-crystal-embellished-sandals-black-suede-women-high-heels-0pyd8w.html

Serpenti Viper Ring (Yellow Gold, Diamonds)
Bulgari – $3,350
https://www.bulgari.com/en-us/jewelry/rings/serpenti-viper-ring-yellow-gold-diamonds-an859916

Serpenti Tubogas Watch (Yellow Gold, Diamonds)
Bulgari – $38,000
https://www.bulgari.com/en-us/watches/womens/serpenti-tubogas-watch-yellow-gold-yellow-white-gold-diamonds-101924

Serpenti Viper Earrings (Yellow Gold, Diamonds)
Bulgari – $7,500
https://www.bulgari.com/en-us/jewelry/earrings/serpenti-viper-earrings-yellow-gold-diamonds-360444

Serpenti Bracelet (Yellow Gold, Diamonds)
Bulgari – $9,800
https://www.bulgari.com/en-us/AN858647.html

After Party

LOOK 1

Hair: loose waves
Makeup: smokey eye

Crystal-Embellished Beaded Mesh Mini Dress
Clio Peppiatt – $2,285
https://www.net-a-porter.com/en-us/shop/product/clio-peppiatt/clothing/mini-dresses/crystal-embellished-beaded-mesh-mini-dress/46376663162976931

Miss Z Degrastrass Perla Heels
Christian Louboutin – $1,495
https://us.christianlouboutin.com/us_en/miss-z-degrastrass-perla-version-black-lin-black-1260223b873.html

Crystal Cluster Embroidered Minaudière
Oscar de la Renta – $3,290
https://www.oscardelarenta.com/products/crystal-cluster-embroidered-minaudiere-25fh1694emb-nvy

Diamond Moon and Stars Earrings
Lindsey Scoggins Studio – $6,500
https://lindseyscoggins.com/products/diamond-moon-and-stars-earrings

Moon Phases Bangle Bracelet
Lindsey Scoggins Studio – $3,800
https://lindseyscoggins.com/products/narrow-moon-phases-bangle

Moon and Halo of Stars Ring (18K Gold)
Lindsey Scoggins Studio – $2,950
https://lindseyscoggins.com/products/moon-and-halo-of-stars-ring

Asscher Cut Diamond Eternity Band
Lindsey Scoggins Studio – $5,200
https://lindseyscoggins.com/products/signature-comfort-fit-asscher-cut-diamond-eternity-band

LOOK 2

Hair: slick ponytail
Makeup: glossy / bold lip

Crystal Cluster Embroidered Dress
Oscar de la Renta – $6,990
https://www.oscardelarenta.com/products/crystal-cluster-embroidered-dress-25fe621cpv-slb

Floriane Satin Sandals
René Caovilla – $1,520
https://us.levelshoes.com/ren-caovilla-floriane-sandals-black-satin-women-sandals-chb8ue.html

Diamond Dragonfly Pearl Earrings
Paspaley – $9,800
https://www.paspaley.com/en-us/products/x16e06ppr14

Audrey Pearl Pendant Necklace
Paspaley – $7,600
https://www.paspaley.com/en-us/products/c19p38wpr15

Diamond Dragonfly Pearl Ring
Paspaley – $8,400
https://www.paspaley.com/en-us/products/dx10r02ppr15

Diamond Bollard Split Pearl Ring
Paspaley – $6,900
https://www.paspaley.com/en-us/products/dh24r52wps14

Night Bird Feather Pearl Ring
Paspaley – $7,200
https://www.paspaley.com/en-us/products/de22r22w

Mood Board/Title picture References

Title Page

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Mood Board

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